



Sponsorship Guide

Support the Lake Geneva Symphony Orchestra's mission to provide great music and music education to the Geneva Lakes region through sponsorships for our 2023-24 season. This year, we'll be performing at Young Auditorium's 1,300-seat theater in Whitewater in addition to familiar venues around Lake Geneva.

Thanks to this year's expanded marketing, your sponsorship dollars will go further than ever before, while improving our orchestra and our communities.

Sponsors	Program Book Ad	Amount	Web	Concert E-marketing	Tickets (Regular season)	Premium (Regular Season)	Gala Tickets
1/4 Page BW	1/4 Page BW	\$175					
1/2 Page BW	1/2 Page BW	\$300					
Full Page BW	Full Page BW	\$500			2		
Bronze	1/4 Page Color	\$400	Web listing		2		
Silver	1/2 Page Color	\$600	Web listing		4		
Gold	Full Page Color	\$800	Web listing		6		
Concert	Concert Sponsor	\$4,000	Prime Web Listing	Logo-link		10 +2*	4
Season Sponsor	Back Cover/Center Spread	\$10,000	Front Page	Logo-link		10	10
Gala Sponsors							
Gala Table		\$800					8
Dessert Sponsor	1/4 Page Color	\$2,000	Web Listing				4
Main Course Sponsor	Full Page Color	\$4,000	Prime Web Listing	Logo-link	8		8
Gala Bar sponsor	Full Page Color	\$4,000	Prime Web Listing	Logo-link	8		8
Gala Platinum Sponsor	Full Page Prime	\$5,000	Front Page	Logo-link	12	4	16
* 10+2 means ten premium seats at the sponsored concert and two for the rest.							

Ad and payment deadline: October 2, 2023.

Program Ad Sizes:

Vertical Quarter	2.375" x 3.75"
Horizontal Quarter	4.875" x 1.75"
Half Page	4.875" x 3.75"
Full	4.875" x 7.875"
Two-page spread	9.25" x 7.875"

Scan to visit:
lakegenevaorchestra.org



Contact Richard Schwinn -
Phone: 262-534-4190
Email: richard.waterfordbikes@gmail.com